

Laura Sylvester

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Profile

A recent fashion design graduate, from University of Central Lancashire. Confident, hard working and a motivated individual; with an in depth knowledge of the fashion industry; working with well known brands such as Oasis, Coast and Bastyn. Excellent organisation and time management skills, determined, with a competitive mind frame, I strive for perfection every time. Working well under pressure, in a team, or on my own, situated in a fast paced, busy environment. Thirsty for fashion.

Experience

Sue Ryder – Volunteer / Retail Assistant & POS Display / VM – June 2014– November 2014

A charity to support people with disabilities, life-shortening diseases, their families, carers and friends. Offering care at home or in residential centers. My main role at Sue Ryder was point of sale display and managing visual merchandising within the store each season, as well as organizing the shop layout. Other roles included working behind the till, cash handling, while delivering the best, affective customer service to my ability. Steaming garments and sorting clothes ready for the shop floor.

Aurora Fashions London – Pattern Cutters Assistant / Garment technologist assistant / Oasis, Coast, Bastyn – July 2012– July 2013

Working across 3 brands I have hands on experience and in depth knowledge within the fashion industry. Major roles included cutting garments for press releases. In control of garment patterns ready for them to be cut and working closely with my team. In charge of using the Geber plotter as well as using CAD on a daily basis. Ordering, organising and documenting each brands fabric. Tracing patterns ready to send out to factories. Recording monthly measures of garments cut each month using Excel. As well as taking on the role of garment technician, measuring garments and checking fit.

Kurt Geiger – Sales Assistant – July 2011– November 2011

Kurt Geiger, women's luxe shoes, main roles included advising and persuading customers to buy shoes, meeting given sales targets weekly. Showing strong, passionate knowledge of each shoe stocked when advising customers, with strong selling skills. Working behind the till and cash handling, as well as managing stock control and making orders. I also ensured the stock room was clean and tidy to ensure a work safe environment for all employees.

Assured Cleaning – Cleaner – June 2011– October 2011

St Bernard's Catholic Primary School – Classroom Assistant – October 2007 – April 2008

Working with children of all year groups. Helping with numeracy and literacy skills and monitoring their behaviour. I ensured safety, encouraged play and communication with other children. Some children needed more assistance than others, in which I was patient to help when needed. I promoted good behaviour and ensured praise. Throughout my stay I gained a genuine relationship with children and staff, as well as developing further confidence and communication skills both written and oral.

Job Title, Company Name; City, State – 2000–2002

Leo vitae diam est luctus, ornare mauris urna, vitae sodales et ut facilisis dignissim, imperdiet in diam, quisque adipiscing nec posuere feugiat ante velit.

Education

University of Central Lancashire – **Fashion Design (with sandwich) BA (Hons)**

Preston College – Art & Design - **BTEC National Diploma, Qualifying with Merit, Merit, Pass** 2008–2010

Preston College – Health Studies – **BTEC First Diploma, Qualifying with Distinctions** 2007 – 2008

Ashton Community Science College – **GCSE's including English, English Literature, IT, Art, French, Design Technology** 2002 – 2007

Skills

I have a variety of interests and activities that I enjoy. Involved with every aspect of fashion, from design, photography, styling, and illustration and manufacturing. A social media addict where I share my creations and ideas as well as my inspirations for future projects. A keen explorer who loves adventures and travelling, sight seeing, capturing moments, documenting them through photography for future resources and inspiration. I enjoy being active, and being outdoors, walking, cycling, swimming and more. Meeting up with friends socialising, attending events as well as viewing galleries and museums. I take great pleasure in helping out other people and going out of my way to do what I can.

References

University Lecturer – Christopher Molloy // cmolloy@uclan.ac.uk

Aurora Fashions – Derek // 02075667712

Sue Ryder – Tracy // 07717651390